

Gabriel Ribeiro is a graphic designer, artist, and entrepreneur based in Newark, NJ.

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EXPERIENCE

The NORK Project

Founder and Creative Director | November 2017 – Present | Newark, NJ

- Launched art and apparel line to celebrate Newark pride, community, and culture.
- Develops brand identity, designs, and graphics. Prints merchandise in-studio for online store and pop-up shops.
- Implements social media marketing strategy and content management to engage 4000+ followers.
- Vendor for **Newark First Fridays**, a monthly showcase in downtown Newark to provide an all-inclusive platform for emerging artists, makers, entertainers, and creatives while driving economic impact.
- Project: **#NorkAudioProject** – Conducts short on-street interviews of Newark community members on their stories, experiences, migration narratives, family histories, and lives in the city.

The Newark Print Shop (NPS)

Teaching Artist | January 2019 – Present | Newark, NJ

- NPS is a non-profit organization dedicated to promoting the fine art of printmaking by providing a vibrant learning community and access to professional equipment and facilities. The shop incubates artistic expression through education, while simultaneously creating workspace opportunities for shop members and artists in Newark.
- Assists with open hours for the *Print Club* program and instructs visitors and participants on printmaking and design.

ABF Creative

Design Director | May 2018 – July 2019 | Newark, NJ

- Designed and produced promotional materials for programming, including the *Prudential Presents Leaders Create Leaders* Podcast.
- Edited and cut audio for samples and audiograms for social media distribution.
- Consulted creative team on design concepts and outreach/marketing strategies (including online and in print).

EXHIBITIONS & PUBLICATIONS

2020 *Covid-19 Time Capsule*, [Video Interview by Chrystofer Davis](#) for Paul Robeson Galleries
[Visual Spread & Cover Feature](#), Rutgers Newark Scarlet Magazine
Featured Artist, [#ArtOnLink Series](#)

2019 [Contributing Mural Artist](#), Four Corners Public Arts
Bringing it Back Home, Group Exhibition, Index Art Center
A Newark Brand: An Interview and Conversation with Gabe Ribeiro, [Pod and Market Podcast](#)